



Introduction

31/08/22



Partner

## Inform, come together, connect on climate action

507 miles over 26 days, 2 walked every step, 17 walked at least 1 day

6 townhall events with diverse audiences

8+ climate/sustainability project visits

3 schools

**Bay community backs climate change cause**

**Leaderboard**

Rank	Name	Miles
4	Chat	52.33 (208.32 mi)
5	shaaz2021	36.13 (179.85 mi)
6	ric	18.33 (72.90 mi)
7	iyotib	3.37 (13.09 mi)
8	torrish	2.57 (10.00 mi)
	berry@42gmail.com	

www.walk2cop26.com

200+ teams and people walked in solidarity, 5,000 trees planted

Extensive local/national/international media coverage and social media interaction



# Agenda

- Objectives
- Walk2COP27 pillars
  - The virtual journey
  - Mass participation and engagement
  - atlasGO
- Frequently Asked Questions

## Context

IPCC's last 3 reports: "Code Red", an "Atlas of Human Suffering"; and "a litany of broken promises"

COP27 particularly important: NDCs, Resilience, Reparation

Climate action needs to become central to all our lives

Education, solidarity, collaboration underpins action



## Objectives

**Inform** a broad audience on climate challenges and solutions across different environments

Provide the opportunity for many to:

- ✓ **Be better informed**
- ✓ **Feel solidarity**
- ✓ **Connect**



## Mechanisms

A virtual journey through 12 countries

Mass participation and engagement

Social media amplification



# The virtual journey

Each city/ country to host a virtual or hybrid Townhall presenting local climate challenges and solutions

Townhalls will be moderated by Walk2COP27 together with the local organisers

An update on participant activity, leader boards on distances and funds raised will be included

Events will be marketed to all participants and more broadly

Each location may chose to put their own activity around these events, and the entire journey

	<b>Country</b>	<b>City*</b>	<b>Date</b>	<b>Day</b>
1	Scotland	Glasgow	22/09	Thursday
2	England	London	26/09	Monday
3	France		29/09	Thursday
4	Belgium		03/10	Monday
5	Germany		06/10	Thursday
6	Austria		10/10	Monday
7	Hungary		13/10	Thursday
8	Bulgaria		20/10	Thursday
9	Turkey	Nilüfer	24/10	Monday
10	Lebanon		27/10	Thursday
11	Jordan	Amman	31/10	Monday
12	Egypt	Cairo	07/11	Monday

\*city included where towhhall is hybrid, all others virtual

# Mass participation and engagement

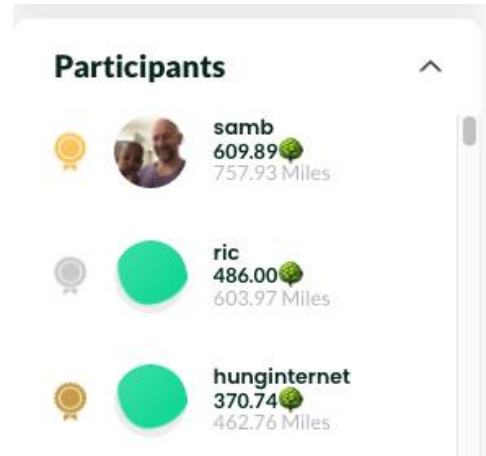




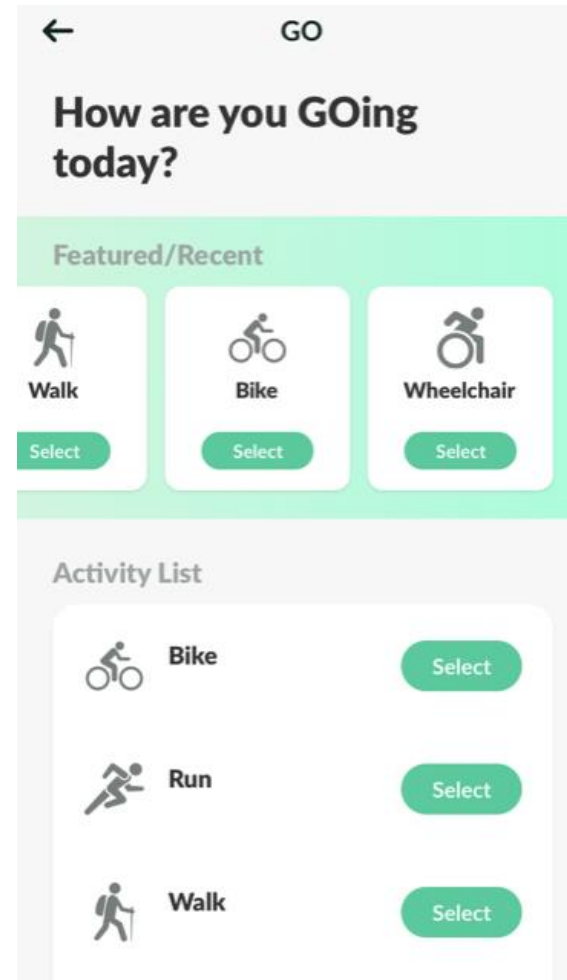
atlasGO (<https://atlasgo.org/walk2cop27>)

NET ZERO  
RESILIENCE  
JUSTICE  
CIRCULARITY

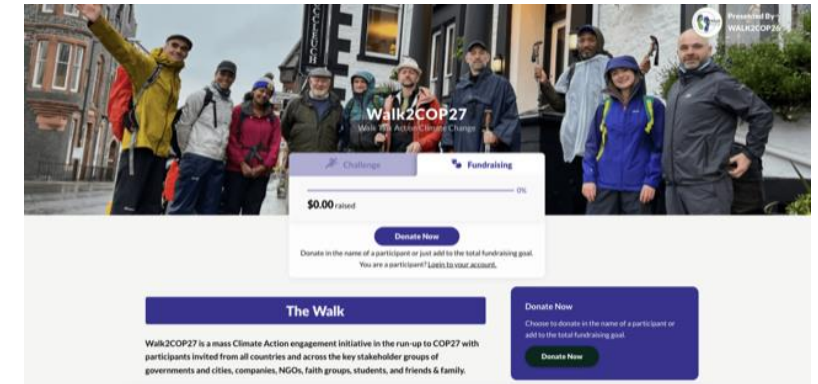
## Set up profile



## Input activity



## Fundraise with team



## Share progress & communicate





NET ZERO  
RESILIENCE  
JUSTICE  
CIRCULARITY

09/2022 - 11/2022



# WALK TALK ACT

SCOTLAND	ENGLAND	FRANCE	BELGIUM	GERMANY	AUSTRIA	HUNGARY	BULGARIA	TURKEY	LEBANON	JORDAN	EGYPT
1	2	3	4	5	6	7	8	9	10	11	12
22/09	26/09	29/09	03/10	06/10	10/10	13/10	20/10	24/10	27/10	31/10	07/11





## FAQs

- Who is organising this?
- Who is funding this?
- Is funding available for local participating organisations?
- How big is this going to be?
- How will you know if you have succeeded?
- Can atlasGO accommodate the expected volume of participants?
- How far have you got? Are there gates in the process?
- What's the approach to data privacy?

Please contact us via [www.walk2COP27.com](http://www.walk2COP27.com)

Walk2COP27 is an initiative of Change Drivers, UK Registered Charity Number 1181920

Key delivery partners include: [The Jane Goodall Institute](#), [The RSA](#); [UNLEASH](#); [Ride For Their Lives](#)



**WALK**

**2COP27**

SHARM EL-SHEIKH

شرم الشيخ